

ASLA PHL2018

Annual Meeting
and EXPO

October 19-22
Philadelphia

#ASLA2018

MON-B01

The Space Between: Creating Intersection and Connection

Monday, October 22, 2018: 10:00 AM – 11:30 AM



INTRODUCTION

Institutions face many challenges in maintaining and rejuvenating their campus fabric. Integrated landscape master planning helps institutions fund, guide, and realize profoundly impactful campus improvements. The panel will explore the issues motivating universities to reassess the campus wide landscape framework and the transformational benefits to be realized from the spaces that define and connect the campus.

AUDIENCE POLL

"Who is here today"

PANEL DISCUSSION

"What do we mean when we talk about the campus landscape and to what extent is it a priority at your institution"

Panelists will discuss what defines a campus, the variety of systems and elements that make up the campus landscape, and to what extent the landscape is a priority in campus planning

AUDIENCE POLL

"What are the top reason that students end up going to another institution?"

PANEL DISCUSSION

"Is the selling of the physical place going to continue to be a key factor in a student's choosing a school?"

Panelists will discuss the importance of the physical environment and how it impacts a students decision to attend or not attend a university. The panel will also discuss what students are looking for in a campus environment.

LEARNING OBJECTIVES

- Advance a more current and comprehensive approach to landscape master planning on a variety of campuses.
- Integrate these concepts of connective open spaces and extend them into neighboring communities and cities, and into the corporate workplace.
- Provide benchmarks for landscape innovations and outcomes.
- Set budget parameters and priorities for an effectively integrated landscape master planning process.

AUDIENCE POLL

“Does the institution or institutions you work for/with have a guiding landscape master plan?”

PANEL DISCUSSION

“What are the main reasons a landscape master plan is needed on a campus?”

Panelists will discuss why a landscape master plan is critical to creating spaces, linkages, and a cohesive campus environment.

PANEL DISCUSSION

“In what ways can a landscape masterplan be used to create quality connections and how can it benchmark landscape innovations and outcomes?”

Panelists will discuss the ways a landscape master plan can create physical and social connections and how it can be used to assess progress on landscape initiatives.

AUDIENCE POLL

“What type of funding model do you typically encounter when working on a college campus?”

PANEL DISCUSSION

“Budgeting for the campus landscape: How can universities best make this happen? How do you make it rise to a higher level of funding priority?”

Panelists will discuss various funding models and approaches and ways to make the space between buildings a higher funding priority.

PANEL DISCUSSION

“As a campus insider, what advice would you give an outside firm that is developing a landscape master plan for your campus?”

Panelists will give advice on the best ways to approach developing a landscape master plan that will be successful.

NOTES

PRESENTORS



Gary Brown, FASLA
The University of Wisconsin –
Madison



Tony Catchot, ASLA
SmithGroup



Mary Jukuri, ASLA
SmithGroup



Deb Kinney, ASLA
Michigan State University



Kenn Rapp, ASLA
The University of Michigan
(retired)

MON-B01

The Space Between: Creating Intersection and Connection
Monday, October 22, 2018: 10:00 AM – 11:30 AM

ASLA
PHL2018

#ASLA2018

Annual Meeting
and EXPO
October 19-22
Philadelphia