

DESIGN WITH NURTURE

FRI-A06 - Design with Nurture
Friday, Oct. 18 from 8.30 - 10 am
Location: 122

SESSION DESCRIPTION

The experience of women in the workplace and the importance of female leadership have recently catapulted to the forefront of American consciousness. In this context, three women in landscape architecture discuss the role of gender in their practices and design philosophies and make the case for valuing Design with Nurture.

LEARNING OBJECTIVES

- Learn how different perspectives create stronger, more inclusive, and safer designs
- Examine strategies to work more collaboratively with design teams and contractors
- Develop ways to encourage and engage women in design
- Gain insight into managing work/life balance

SESSION OUTLINE

- I. Introduction: What is 'Design With Nurture'?
 - A. Women in Landscape Architecture
 - B. Panelist background
- II. Panel Introduction
Three perspectives about designing with nurture:
 - A. Michelle Crowley: Nurturing Relationships: Creating Community Landscapes for Living
 - B. Akiko Ono: Residential Design in the Public Realm: A Feminist Perspective
 - C. Michelle Arab: Nature Vs. Nurture: Evolving Perspectives on Design
- III. Panel Discussion
 - A. What is Nurturing Design?
 - B. Mentorship
 - C. Office Culture
 - D. Team Relationships + Collaboration (design team, contractors)
 - E. Balance of Work and Home
- VI. Discussion / Q&A

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PRESENTERS



Michelle Arab, ASLA

Olson Kundig | www.olsonkundig.com

Michelle Arab, ASLA is the Director of Landscape Architecture at Seattle-based Olson Kundig with 16 years of experience working on projects ranging from sculpture parks to residences around the world. For her, landscapes contain layer upon layer of narratives accumulated over time. In her work, Michelle seeks to unearth these stories and express them through her designs. No matter the scale or location of her projects, Michelle enjoys investigating different aspects of a site, from its natural and cultural history to wildlife patterns and folklore.



Michelle Crowley, ASLA

Crowley Cottrell, LLC | www.crowleycottrell.com

Michelle Crowley is a partner at Crowley Cottrell in Boston, MA. She grounds her practice in integrity and inclusiveness, striving to make her office culture, project team relationships, and built landscapes fun and unpretentious. With over 25 years of experience, her educational, professional and personal background has given her a practical, collaborative perspective. She studied Asian Studies and was a landscape contractor prior to earning an MLA at PennDesign. These experiences, along with being a woman in a male dominated professional sphere, have influenced her mission to bring clarity to complex sites and to create beautiful approachable landscapes for living.



Akiko Ono, ASLA

Shades of Green Landscape Architecture | www.shadesofgreenla.com

Akiko Ono, ASLA leads design projects at Shades of Green Landscape Architecture in CA and has taught at UC Berkeley & UC Davis. Originally hailing from Japan with degrees in Comparative Cultures and Architectural History, Akiko decided to pursue landscape architecture as a medium for working “in-between” - between theory and practice and nature and culture, etc. With 16 years of experience, Akiko has led international and local projects at varied scales. Akiko approaches landscape as a realm where the circle of life including biological, social and cultural cycles are embraced, from birth, to growth and even into decay.

MODERATOR



Adam Greenspan

PWP Landscape Architecture | www.pwpla.com

Adam Greenspan, a Partner at PWP, has led the design of public parks, campuses, estates and international competitions. Adam's background in art, sociology, and horticulture allows him to develop projects from many angles. His work focuses on integrating experience and performance within the cultural practice of landscape architectural design - maximizing ecological function, communication, and sensory experience within PWP's memorable landscapes. Adam's knowledge of plants has added depth to projects nationally and abroad. Adam is the current president of LAF. Recent projects include Salesforce Park, San Francisco; Glenstone, Maryland; Newport Beach Civic Center Park; Jewel, Singapore; and Constitution Gardens, D.C.

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REFERENCES

<https://lafoundation.org/news-events/2016-summit/new-landscape-declaration/>

<https://www.nytimes.com/2018/09/12/us/politics/women-midterms-children.html?action=click&module=Top%20Stories&pgtype=Homepage>

<https://thefield.asla.org/2016/11/01/why-are-women-leaving-landscape-architecture/>

https://ppntestblog.files.wordpress.com/2016/10/bldgdialogue_june2016_bethmosenthal.pdf

<https://www.asla.org/uploadedFiles/CMS/AboutJoin/NotesNumbers.pdf>

<https://www.americanprogress.org/issues/economy/news/2018/05/30/451414/state-u-s-labor-market-mothers-pre-may-2018-jobs-release/>

and of course: Design with Nature by Ian McHarg

NOTES